



For Immediate Release

Zanaware's Latest Milestone: Supporting Virtually Any Vendor Product in Any Headend

Channel Lineup Pro and Auto Backr Pro can Support Over 50 Headend Devices From More Than 20 Vendors, Present and Past.

Taylor, Michigan – May 9, 2013 – Zanaware Technologies, Inc., a provider of innovative solutions to complex multiple headend challenges, today announced its two award-winning lead products, Channel Lineup Pro and Auto Backr Pro now include over 50 headend profiles covering products from over 20 major vendors. These latest enhancements offer MSOs simplified, plug-and-play solutions for backing up, restoring and managing vast headend networks.

“Following the successful deployments of Channel LineupPro and Auto Backr Pro among eight of North America’s top MSOs, our next step was to include built-in device profiles for virtually every headend on the market,” said Jay Cox, president of Zanaware. “This includes not only the most common headend equipment from today’s manufacturers, but also most of the popular ‘legacy’ products from major and minor vendors that may be out of production and no longer supported by the manufacturer. We continually look for ways to make Zanaware the ideal solution for optimal, hassle-free headend management.”

The range of headend devices that Channel Lineup Pro and Auto Backr Pro currently support includes receivers (off-air and satellite), decoders, encoders, multiplexers, ad servers, ad splicers, QAM modulators, set-top controllers, cable modem termination systems (CMTS), power strips, switches and more. These devices span beyond 20 major vendors, from the latest products of today’s top manufacturers to still-in-use equipment from makers no longer in operation, such as General Instrument, Scientific-Atlanta and Terayon.

Channel Lineup Pro is a unique GUI-based solution that enables cable operators to easily document, track, store and access multiple channel lineups, channels and headend devices through a single web interface. The need for such a comprehensive solution is driven by the increasing complexity of headends, with a typical headend today having between five and 50channel lineups, each consisting of 400 or more channels.

Auto Backr Pro is a first-of-its-kind solution enabling MSOs to automatically back up the configuration files and databases of multiple headend devices from multiple vendors on a

weekly or daily basis. Auto Backr Pro also incorporates a device database for tracking key statistics such as IP addresses, software versions, serial numbers hardware status and location. Auto Backr Pro is additionally available as a monthly or yearly service, known as HHealth Manager, which eliminates CAPEX expenditures.

About Zanaware

Zanaware's intelligent and innovative products enable video service providers worldwide to tackle increasing network complexity. The company's founders have more than 30 years of experience with both leading cable operators and cutting-edge equipment vendors, which uniquely positions Zanaware to address the complex needs of today's networks. The company's products are available worldwide through Zanaware's reseller network including Mega Hertz in the U.S. and Incospecin Canada. Zanaware is privately held and based in Taylor, Michigan. For more information, please visit www.zanaware.com or email Zanaware Sales at sales@zanaware.com.

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