



<https://www.antuit.ai/newsroom/antuit.ai-retail-planning-solutions-recognized-by-forrester>

Antuit.ai Retail Planning Solutions Recognized by Forrester

*AI-powered Demand Forecasting and Inventory Planning Platforms Included
Among Overview of 28 Notable Vendors*

DALLAS – July 19, 2023 – [Antuit.ai](https://www.antuit.ai), a leader in AI-powered SaaS solutions for consumer products and retail inventory decisions, now part of [Zebra Technologies](#) (NASDAQ: ZBRA), today announced the company has been recognized among 28 notable vendors by Forrester Research in their newly released report, [The Retail Planning Platforms Landscape, Q3 2023](#).

This Forrester report provides an overview of available software solutions for improving the retail shopping experience, accelerating inventory sell-through, and fortifying margins. As more vendors continue to enter this emerging software space, Forrester advises retail decisionmakers regarding what value can be gained from adopting a retail planning platform, various offerings among a diverse range of vendors, and evaluating options based on size and market focus.

“As advanced forecasting technology is taking center stage across retail, we’re very pleased to be recognized in this new Forrester report,” said Sivakumar Lakshmanan, VP/GM of Software Product Management for Zebra Technologies and former Antuit.ai CEO. “Whenever notable SaaS demand forecasting and inventory planning are discussed, we believe we’re consistently being mentioned in the conversation, and it’s another testament to the great work across our entire Antuit team.”

The full report is accessible to Forrester clients or available for purchase [here](#).

ABOUT ANTUIT.AI

Serving Fortune 1000 companies globally, antuit.ai – now part of Zebra Technologies – is rethinking the way retail and consumer products companies use AI to solve business problems, empowering them to digitally transform their businesses and achieve substantial business results. Antuit.ai solutions optimize inventory decisions with demand intelligence. From planning through execution, companies predict, shape, and execute demand by connecting decisions, removing uncertainty, and doing more with less. To learn more, visit www.antuit.ai.

ABOUT ZEBRA TECHNOLOGIES

Zebra (NASDAQ: ZBRA) empowers organizations to thrive in the on-demand economy by making every front-line worker and asset at the edge visible, connected and fully optimized. With an ecosystem of more than 10,000 partners across more than 100 countries, Zebra serves customers of all sizes – including 84% of the Fortune 500 – with an award-winning portfolio of hardware, software, services and solutions that digitize and automate workflows. Supply chains are more dynamic, customers and patients are better served, and workers are more engaged when they utilize Zebra innovations that help them sense, analyze and act in real time. Zebra recently expanded its industrial automation portfolio with its Fetch Robotics acquisition and increased its machine vision and AI software capabilities with the acquisitions of Adaptive Vision, antuit.ai and Matrox Imaging. Zebra is #42 on Newsweek's list of America's 100 Most Loved Workplaces, #42 on Fast Company's list of the Best Workplaces for Innovators and #79 on Forbes' list of America's 500 Best Midsize Employers. Learn more at www.zebra.com or sign up for news alerts. Follow Zebra's Your Edge blog, LinkedIn, Twitter and Facebook, and check out our Story Hub: Zebra Perspectives